





the pastor's heart

Dear Cross Pointe Family,

I believe that God has given us a unique opportunity to impact the lives of others in Atlanta and beyond. As we focus on our *Rise to the Occasion* emphasis, I want to prayerfully ask you to reflect on how God has blessed your life and our church. Certainly we can't help but feel not only gratitude, but a sense of anticipation as we seek God's will for what is ahead.

My prayer is that *Rise to the Occasion* will help us walk confidently through the door of opportunity God is providing us with at Cross Pointe. With the success of this campaign, we will be able to broaden our ministries and outreach across this city and around the globe.


God challenges us throughout Scripture to give sacrificially. I want to challenge you to give generously, over-and-above our current giving, for the next three years. If we are to *Rise to the Occasion* it will require diligent prayer and obedience to God's leading. I genuinely believe that the faith family at Cross Pointe is ready for the challenge that this emphasis offers. Let us boldly believe and trust in God's provision and grace.

In humility and with a thankful heart, I ask that you consider your part in this campaign. What you give is a personal decision between you and God. What we accomplish together will benefit many. May God bless you to be a blessing, and may His name be glorified as we *Rise to the Occasion*.

Exalting the Savior,



James Merritt
Senior Pastor



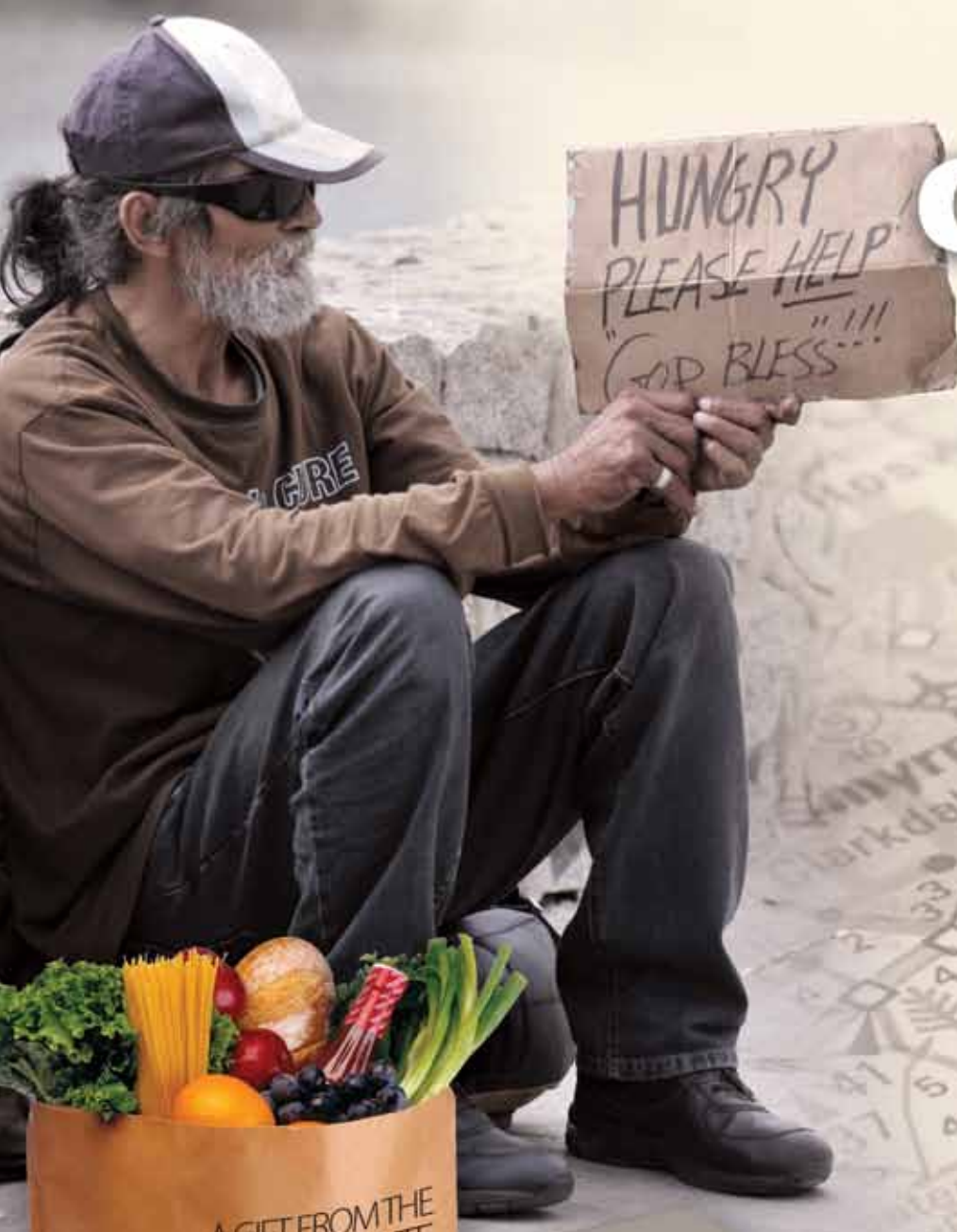
Cross Pointe exists today because of the passion and sacrifice of a committed band of Christ-followers who have come before us. Some of those believers are still a part of our young congregation—but Cross Pointe has grown tremendously and looks radically different from its beginnings just seven years ago. That fact that just two hundred people were a part of a move of God that has resulted in thousands in our fellowship is a great testimony. God is blessing those who see far beyond themselves.

Now it's time to take Cross Pointe to the next level. Simply put, every million dollars committed to this campaign will free up hundreds of thousands of additional dollars allocated to debt retirement. We will use those funds for vital and compassionate ministries and the urgent need for missions locally and globally, *and* accelerate our debt payments.

We are in one of the most densely populated areas in our state. Within a 20-minute radius of our church there are 1.2 million people of all races, cultures and backgrounds. We know that over 60% of these do not go to church anywhere. God has placed us at the intersection of challenge and opportunity.

We need to Rise to the Occasion.

who we are

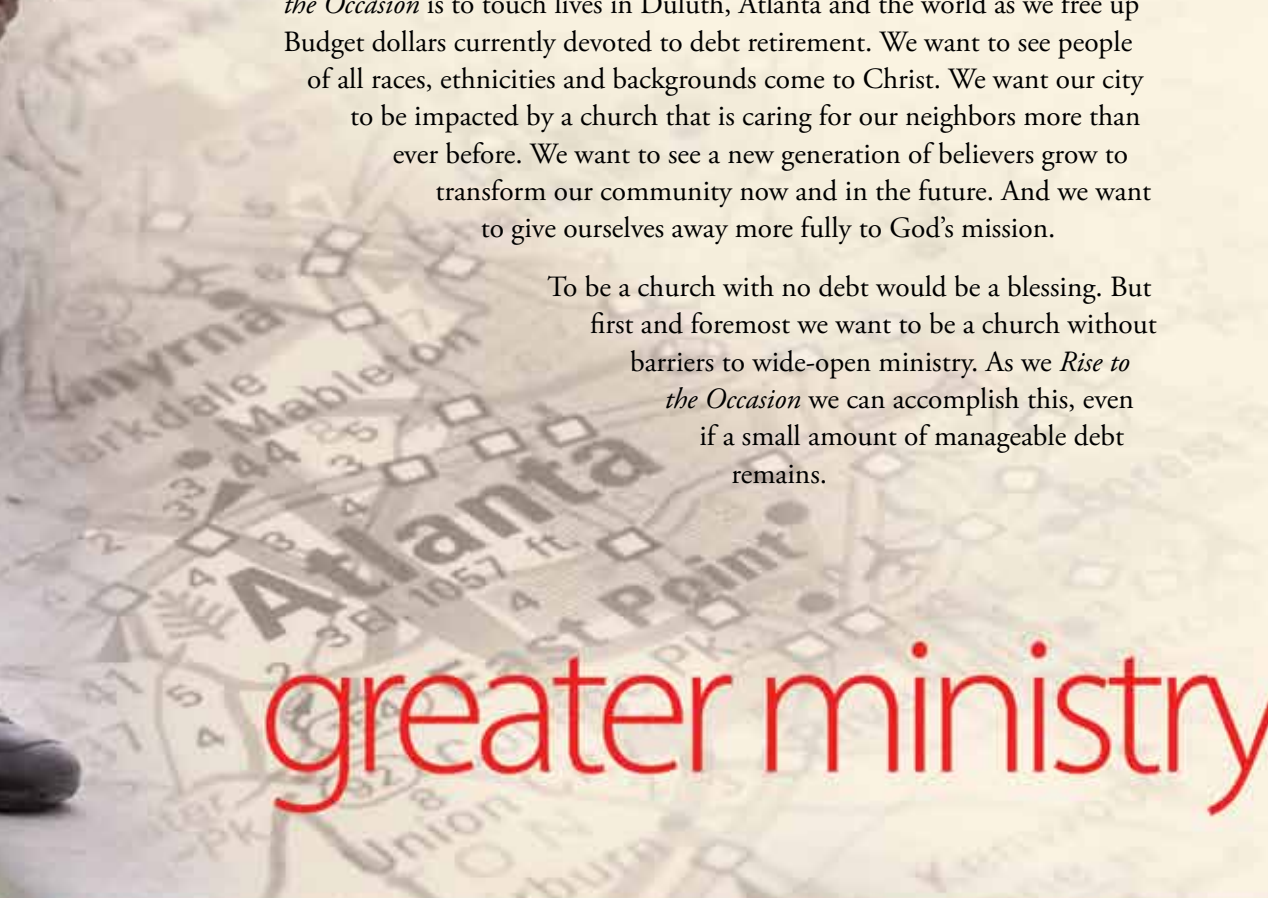


our direction

The ministry needs around us and even among us are great. Sometimes expanding the ministries of the church means adding a building. God has greatly blessed Cross Pointe with adequate space. Instead, the focus of *Rise to the Occasion* is to touch lives in Duluth, Atlanta and the world as we free up Budget dollars currently devoted to debt retirement. We want to see people of all races, ethnicities and backgrounds come to Christ. We want our city to be impacted by a church that is caring for our neighbors more than ever before. We want to see a new generation of believers grow to transform our community now and in the future. And we want to give ourselves away more fully to God's mission.

To be a church with no debt would be a blessing. But first and foremost we want to be a church without barriers to wide-open ministry. As we *Rise to the Occasion* we can accomplish this, even if a small amount of manageable debt remains.

greater ministry





What is impossible with men is possible with God.

Luke 18:27

In the last seven years through Cross Pointe, more than 550 people have been on 50 short-term mission trips across the nation and around the world. Four-fifths of our planet is lost without Christ. We believe that these people are headed to an eternity apart from God unless His church does something. Working locally and in other nations, Cross Pointe is taking the Gospel to every corner of the world.

Rise to the Occasion will enable an explosion of missions activity in the coming years. Dollars raised through this campaign will enable greater Cross Pointe missions, including:

- *Simply Love*, days of intense focus on serving our communities and neighborhoods.
- *Global outreach*, including short-term mission trips to various cities and countries to serve others, give humanitarian aid, build relationships, train churches, teach the Bible and share the Gospel.
- *Local compassion ministries*, such as our ongoing Food Pantry and Clothes Closet, currently serving hundreds each month. We will expand ministries like our ESL (English as a Second Language) courses, and provide “community center” services for teaching and caring that will engage those in need around us.

and missions



our part

Rise to the Occasion is about expressing your faith through giving. But that's not the most important aspect.

...it's about growing in our understanding of what faith is.

...it's about getting involved in ministry in new ways.

...it's about setting aside things and getting in sync with God's priorities.

...it's about trusting God and saying "Yes!" to Him even before He asks the question.


...it's about being a part of something bigger than any one of us, fulfilling God's design for His church.

God did not give us what we have so that we could keep it.

God gave us what we have so that we could give it.

**May God be gracious to
us and bless us...
that Your ways may
be known on earth,
your salvation
among all nations.**

Psalm 67:1-2



Rise to Overcome, \$7.5 million

Meeting this goal through sacrificial giving will provide for expanded ministry well into the next decade, along with a significant reduction in our existing debt.

Rise to the Challenge, \$5 million

Achieving this commitment level will enable us to touch thousands of lives locally and globally, while reducing our total debt-load by half.

Rise to Victory, \$3.5 million

We are confident that in God's power and through the faithful stewardship of our members we can reach this commitment level, providing for an explosion of ministry through our church while simultaneously allowing ongoing retirement of our existing debt.

our challenge



**We should go up
and take possession of the land,
for we can certainly do it.**

Numbers 13:30